

**Increase Your Business 10x  
With Online Note Investing Tools**

**Tracy Z. Rewey – Note Expo 2016**

# It All Started 25+ Years Ago...



# #1 Position– “Note Investor”

note investor

Web News Shopping Images Videos More Search tools

About 173,000,000 results (0.30 seconds)

**Need A Note Investor? - BusinessNotePurchases.com**  
Ad www.businessnoteinvestments.com/ Sell Your Business **Note**. Free No-Obligation Quote!

**Cash For Your Note - fnacusa.com**  
Ad www.fnacusa.com/note\_buyer Best Offer from Direct **Note** Buyer Fast Close. No Broker Fees

**Nationwide Note Buyer - We are #1 in the nation since 1991**  
Ad www.bostonnote.com/ Receive more. Quick closings.

**Note Investor | How to buy, sell, broker or invest in private ...**  
noteinvestor.com/ Learn all about the cash flow **note** business and seller financing. Resources for selling private mortgages, **note** broker training, finding or **investing** in real estate ...

**Note Broker Training | Note Investor**  
noteinvestor.com/note-broker-training/ How can I be a successful **note** broker? It takes mixing marketing, **note** buyer funding, training, and a growth industry with hard work, passion and persistence.

**Note Investors - The #1 site for Discounted Cash Flow ...**  
noteinvestors.com/ We have a ton more info about getting started yourself finding these **notes** ... There are many ways for you to market your **note** business without **investing** lots of ...

**trust deed, note and real estate investing for secured income**  
www.thenoteguys.com/

**Ads**  
**Note Buyer/Mortgage Buyer**  
www.preferrednoteinvestors.com/ (704) 896-0104  
Top Dollar & Fast Closing  
Request Quote Online or Call Today

**Note investor**  
www.usenotes.com/ For a Fair and Honest Price  
Principal Buyers With 30 Years Exp

**High Yield Investment**  
www.tcpnotes.com/ 11.63% Annual Yield. 3 Year Term.  
\$1,000 Minimum. Free **Investment** Kit

**Trusted Note Investors**  
www.cashflowconnectionpro.net/ (877) 594-2532  
Max Cash Offers, Sell Your **Note** Now  
Private **Note Investors** Free Offers

**Need Cash. We Will Help.**  
www.mortgagenotebuyer.us/ If you want to Sell a Self Financed  
Mortgage, we will get you CASH.

**We Buy Mortgage Notes**  
www.mortgagenotebuyer.us/





# My Top 5 Online Tools...

Structuring  
Sourcing



# Note Sources

Direct Mail

Paid Ads

Referral / Networking

Online

# Why Online?



*“97% of consumers use online media to research products and services in their local area.”*

*- Source BIA/Kelsey*





# Note Deals Are Attracted To...

Speed

Convenience

Price

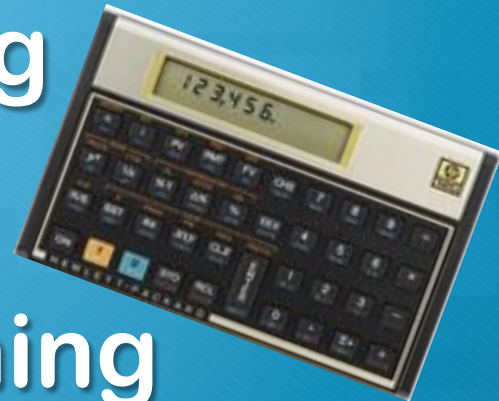
# #5 TValue™ Software

Financial Calculations (HP12C)

Partial & Structuring

Visual Print Outs

How To Calculate Training







# Structuring Example

306 payments x \$1,096 month

Bought Full From Seller \$92,804

Sold 186 Payment Partial to Investor \$95,046

Profit \$2,242 at Closing + 120 pmts on back end.



#4 Linked In

Profile

Photo/Description

Connect

Groups – Note Investor

[Advanced](#)[Home](#)[Profile](#)[My Network](#)[Learning](#)[Jobs](#)[Interests](#)[Business Services](#)[Try Premium for free](#)**Note Investor**  
Buy, Sell & Invest

## Note Investor - The Owner Financing Network

4,693 members

[Manage](#)

Start a conversation with your group

[Conversations](#)[Jobs](#)**FEATURED**

... 6mo

**Tracy Z**

Owner at Exposure One & Diversified Investment Services

OWNER

### 21 Tips For Investing in Notes

I've added to this list over the years (usually after I learned a lesson the hard way). If you had to give people just 3 Tips for buying notes what advice would you give?



#### 21 Tips To Read Before You Get Started Investing in Notes

"How do I get started investing in notes?" That's a question we hear daily from tired landlords, stressed out rehabbers, or the couple next

### ABOUT THIS GROUP

Owner Financing can be a powerful tool to profiting with real estate. Learn how to buy and sell real estate using the seller carry-back or installment sale. Network with note buyers, note brokers, and investors that purchase future note payments.

Note... [Show more](#)

### MEMBERS

4,693 members

[Invite others](#)

**ALWAYS BACK UP.  
NEVER PAY UP.**

FIGHT HACKER  
DEMANDS WITH



# #3 Email Marketing

Develop A List

Free Report or Newsletter

Database Management

MailChimp.com



# #2 Business Blog

Content Marketing

Frequent Articles

Share

Repeat



# #1 Website

Website Is A Storefront

Provides Credibility

Works 24/7





# Is Your Website Goal To...

- a) Provide Info
- b) Get Deals
- c) Rank In Search
- d) All Of The Above?



# Website Basics

1. Domain Name
2. Hosting
3. Platform  
(self-hosted)



# Website Basics

- 4. Mobile Friendly
- 5. Social Media Icons
- 6. Content/Pages
- 7. Online Quote Form





(100) 100-1000

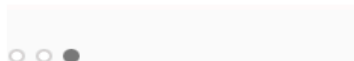


## NOTEBUYER SITE THEME11

[Home](#)[About](#)[Articles](#)[FAQ](#)[Quote Request](#)[Contact Us](#)

Want freedom from  
collecting payments  
for the next 10, 20,  
or even 30 years?

*Here's the steps..*



### Contact Us

### Requesting a free note analysis is easy!

Please select from one of these three convenient options:




#### Option #1 – Complete the Online Worksheet

[Click Here to Complete the Online Worksheet](#) and the information will be sent electronically to our email inbox.



#### Option #2 – Print the Worksheet in PDF Format

 [Click Here to Download the Quote Request Worksheet](#) in PDF format and fax to [insert fax number].



#### Option #3 – Call Our Office

[We invite you to contact us at \[insert phone number\]](#) and we'll discuss the worksheet information over the phone.

[5 Reasons Owners Offer Seller Financing](#)

[Payment Histories Increase Note Values](#)

[Safekeeping the Original Mortgage Note](#)

[Avoid Three Seller Financing Mistakes](#)

[Seller Financing – How Much Can The Buyer Afford?](#)

[Seller Financed Notes and Interest Rates](#)

[What is Seller Financing?](#)

[Use Outside Closings To Sell Mortgage Notes!](#)

[Sell Property Fast With Owner Financing](#)

[Can I Sell Part of My Mortgage Note?](#)

[How to Sell Your Mortgage Note](#)

[Learn the Value of Your Note](#)

[Protect Your Mortgage Note](#)

# Website Basics

8. Email Opt-In Option

9. Business Blog (CMS)

10. Search Engine Optimization  
(SEO)



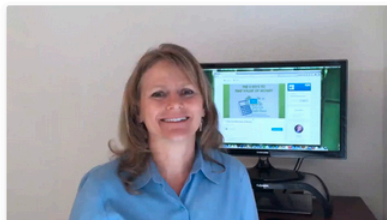


## Resources Available...



### Finding Cash Flow Notes

Whether you are looking to broker real estate notes for immediate income, invest in notes for a great return, or sell...

[Learn More](#)

### How To Calculate Cash Flows

The most complete calculator training of its kind... Over 59 Videos! Learn the secrets of calculating cash flows to...

[Learn More](#)

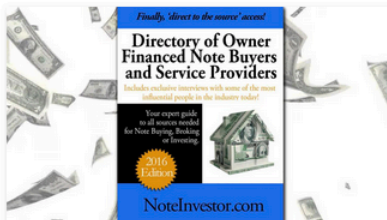
### Complete Note Buyer Toolkit

The Complete Note Buyer Toolkit is where the rubber meets the road. It is designed for brokers or investors looking...

[Learn More](#)

### Turn-Key Note Buyer Website

Your Own Turn-Key Note Website in as Little as 72 Hours! No matter how you want to participate in the note industry...

[Learn More](#)

### Directory of Note Buyers

Sometimes it is not only what you know, but who you know. Knowing the right people can not only make things easier, ...

[Learn More](#)

### TValue™ Software

The #1 Real Estate Investment Calculator and Amortization Software for Note Buyers, Note Brokers and Investors! With...

[Learn More](#)



# We Are Here To Help!

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*NotelInvestor.com*

*Tracy@NotelInvestor.com*

*1-888-999-7905*